

ANDREW "A.J." ALLEGRETTO

UX • UI • PRODUCT DESIGN

3404 S Keaton Avenue
Tyler, Texas 75701
(903) 330 - 2061
www.ajallegretto.com
aj.allegretto@gmail.com
www.linkedin.com/in/ajallegretto

WORK EXPERIENCE

UX & UI Design

2021 - Present

Freelance

- Conduct end-to-end UX design for mobile apps and responsive websites, employing an iterative process and design sprint approach.
- Conduct competitive and generative research stages emphasizing qualitative methods such as user discovery, usability studies, and surveys to inform design decisions.
- Execute iterative design stages with a focus on form and function, creating digital products aligned with business objectives and user needs.
- Participate in and lead collaborative group sessions.
- Translate brand and business strategies and requirements into effective cohesive design solutions utilizing a user-centered approach.
- Utilize a variety of design tools, including Figma, to create wireframes, mockups, and clickable prototypes.

Integrity Plus

2022 - Present

IT Team Leader

- Collaborated with a cross-functional team to develop a Point Of Sale system for campus dining hall. I led research efforts of different software and hardware systems and presented findings to the discovery team to make strategic decisions.
- Led migration project to Microsoft Azure cloud, collaborating with third-party IT support to optimize department resources. Successfully saw migration to completion within project time frame and budget.
- Established and managed annual departmental budget, gaining approval through effective communication and prioritization with management.
- Manage annual departmental budget and reviewed service contracts, reducing VOIP expenses by approximately 50%. Additional financial management responsibilities include reviewing and submission of all invoices to accounts payable.
- Lead IT team to provide ongoing software and hardware maintenance for campus network, servers, and end-user workstations.

Caldwell Arts Academy, Tyler Independent School Distric

2020 - 2021

Instructor of Music

- Designed and implemented a curriculum for classroom guitar for children in grades 3 - 8.
- Implemented classroom management and real-time pedagogical analysis to meet various learning styles and accomplish established learning outcomes.

TITLESERV

2019 - 2020

Director of Operations, Lead Title Agent

- On the ground floor team for a title agency startup where I executed many roles. Some responsibilities included leading the expansion of the business by developing a team, developing locations, and defining and creating systems for the business to operate and grow. Some specific projects I worked on included:
- Successfully applied for appointment from two title insurance underwriters, including Fidelity National Title.
- Obtained all insurance and bonds for the business.
- Obtained business licenses and permits from the city of Boynton Beach, FL.
- Gave oversight to the title, escrow & closing processes.
- Developed purchasing and vendor relationships and negotiations.
- Hiring and managing a small team.
- Overseeing marketing and social media management

Youth With A Mission

2016 - 2019

Team Leader of Music and Fine Arts

- As the program director at the East Texas campus, I developed a two-year program for students to study music to use music performance and education in a non-profit humanitarian setting.
- Developed and fundraised from donor base.
- Wrote copy, designed, and tracked analytics for digital newsletter campaigns.
- Mentored colleagues and students and led collaborative projects.
- Presented in front of groups ranging from small to large in size.

EDUCATION

Texas Tech University

Summa Cum Laude

Masters of Music

- Specialized in classical guitar performance with an academic emphasis in music theory.

Texas Tech University

Magna Cum Laude

Bachelor of Music

- Specialized in classical guitar performance with an academic emphasis in music theory.

Memorisely

Certificate in UI Design

- Focused on designing beautiful and functional interfaces in Figma.

Google

Certificate in UX Design

- Foundations for UX design.

SKILLS

- Design Thinking • User Centered Design • Atomic Design • Qualitative Research
- Problem Definition & Strategy Development • User Journeys • Information Architecture
- Sitemapping • Wireframes • Mockups & Prototypes • Usability Testing
- Newsletter Copywriting • Email Campaigns • Experience with HTML & CSS